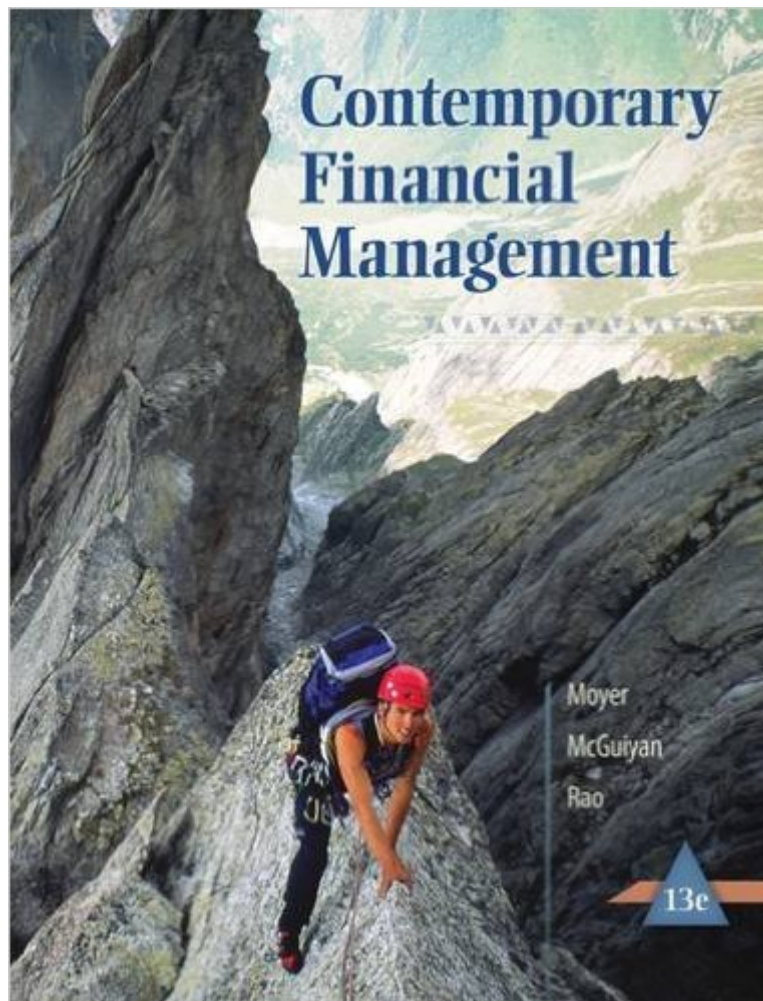


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Contemporary Financial Management (with Thomson ONE - Business School Edition 6-Month Printed Access Card)



Synopsis

This successful text provides a comprehensive and contemporary introduction to financial management, focusing on value creation, risk management, and effectively managing cash flows, the international aspects of financial management, the ethical context of managerial decision-making, and the increased impact of the Internet in business practice. Content has been added or enhanced to reflect the effects of the 2008-2009 recession on companies and investors.

Book Information

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Customer Reviews

This textbook is the designated Finance Textbook for my course. I really hate it!The explanations are not necessarily the clearest and I found it extremely difficult to follow the logic, especially for a beginner in Finance. I ended up buying another Finance Textbook (after Googling "Best Finance Textbook for MBA Students) - Financial Management: Theory and Practice by Brigham, and found the explanations much, much clearer.

Super fast shipping. Book was in great condition and is exactly what is needed for my class. However, this book is super over priced (as many college books are).

This book is awful. Poor explanations. Dense Definitions. Financial Management is already a somewhat boring subject, and this text books makes it more painful

Book had previously been spilled on & some pages stuck together. First experience with Rental

Program.

I love the idea of renting a book I do not plan to keep, rather than paying \$200

It was ok. Needed it for school. What else can I say???

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